

Curious to know how outage prediction models can transform your operations and overall CSAT scores?

Watch and discover how Detroit-based utility partner, DTE Energy, is shaping their Outage Predictions and Communications Strategies with the guidance of BlastPoint's team of expert Data Scientists.

Estimating Outage Predictions with Machine Learning

Hosted by:  BlastPoint

 Watch Webinar



Within the hour, you'll gain insights into:

- **Customer Satisfaction (CSAT) Models and Outages**
- **Identifying the Major Touch Points that Affect CSAT**
- **Building Targeted Outage Models for Maximum Impact**
- **Addressing Customer Needs as Changes in Storm Categories Occur**

Panelists:

Tomer Borenstein
CTO & Co-Founder
BlastPoint, Inc.



 BlastPoint

Jackie Robinson
Director of Digital Experience
DTE



DTE

Let this be the catalyst to making your data start working for you.
Schedule a 15-minute consultation today.

