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Getting customers the help they need is a priority for DLC, and we've seen notable jumps in...engagement thanks to DLC's partnership with BlastPoint.

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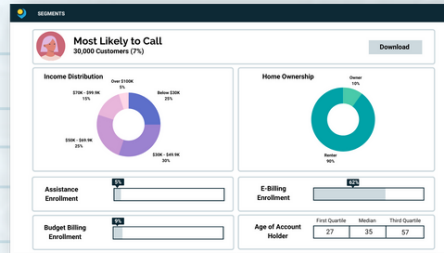


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## The Customer Intelligence Platform

Our intuitive, easy-to-use platform makes data-driven insights accessible to business teams.



## Information Security & Privacy

BlastPoint prioritizes the security of customer data, and we work with companies on an individual basis to ensure regulations regarding the protection of customer information are being met.



### Encryption

Industry-standard encryption algorithms and network protocols protect sensitive data.



### Reliability

Our proven protocols have been externally audited to ensure sensitive information is secure.



### Customizable Options

Personally-identifiable information (PII) permissions provide multi-level security clearances.

Create AI-Powered Segments for effective customer targeting.

Explore your data visually to reach the right customers, at the right time, with the right messaging.

Understand customer behavior at the rooftop level for easy personalization.

Integrate customer intelligence easily & securely with third-party apps to target customers with their preferred channels.

**BlastPoint**

Discover the humans in your data

With AI-powered customer insights at your fingertips



## Our Process

Get actionable, secure customer AI in four simple steps.

# 1

Define objectives and securely import data.



# 2

Results-driven, AI-enabled data analysis.



# 3

Access customer intelligence through our platform



# 4

Activate insights to achieve data-driven results.



## Our Technology

BlastPoint's AI-powered technology helps companies understand customer data, predict customer behavior, and become customer-focused organizations.



### Results-Driven

YOUR business objectives are at the core of our technology, which makes us different than one-size-fits-all AI solutions.



### Integrates with existing data & systems

We meet your team where you are and work with your data as-is. That means there's no need to address infrastructure readiness gaps or adopt new processes.



### Accessible

We help in-house IT teams make data actionable across the org chart, placing AI at the fingertips of business users.



## Get Results



5% increase in E-Billing enrollment in under 1 quarter



98% increase in adoption for residential EV programs



47% payment-in-full rates during shutoff moratorium



670% increase in lower-income customer engagement

Learn More



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