

# LATE PAYMENT REPORT

Based on customer data from 2020\*

**\$20m**

Amount by which late balances were higher than expected in total for May 2020



## Impact on individual households



**1 of 8**

Households had a higher than expected late balance



**80%**

Of these households owe more than **2x** the expected amount

**\$250**

Average amount by which delinquent households exceeded their expected late balance



## Top 5 income brackets for first-time late payers May 2020

Under \$20K



#1

\$20K - \$29K



#2

\$30K - \$39K



#3

\$100K - \$124K



#4

\$50K - \$59K



#5



DISCOVER THE HUMANS IN YOUR DATA

Contact us to identify & engage at-risk customers

[sales@blastpoint.io](mailto:sales@blastpoint.io)

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\*Numbers based on customer data from one geographic region.