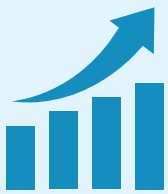




Proven Results for your EV Strategy

Target EV customers and partners with our complete end-to-end, out-of-the-box Customer Intelligence solution.

BlastPoint's EV Solution has helped companies around the world accomplish their EV goals. It is designed for business people with limited data knowledge, and is action-ready to help you achieve results immediately.



Predict growth opportunities to benefit from the EV revolution.

Utilize data-backed analytics to become an **essential player** in the EV ecosphere.

Identify **emerging areas** of demand to determine where EV adoption is likely to accelerate.

Achieve your net zero and corporate sustainability goals.



Engage the right customers in the right ways.

Tap into and integrate high-quality external data to understand which customers are ready to go electric and why.

Create **personalized customer experiences** at scale by targeting specific customers with the most relevant messaging.

Track and effectively engage customers as they move along the EV adoption curve.

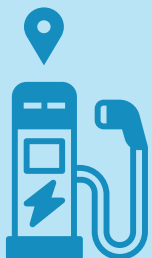


Target commercial partners to drive EV growth.

Know which retail, hospitality, and other organizations are **most likely to benefit** from onsite EV charging.

Anticipate which fleet operators will transition to EVs.

Establish partnerships that **support large-scale fleet transitions** of businesses, governments, and other organizations.



Optimize locations for charging infrastructure.

Facilitate demand by increasing charging access and filling infrastructure gaps.

Expand EV adoption by **creating equitable access** to the charging network.

Predictively locate charging infrastructure in areas where demand is most likely to surge.